

6. Do you anticipate August being stronger than July?
- | | |
|------|-----|
| Yes | 58% |
| No | 17% |
| Same | 25% |
7. What type of special events generates more business:
- Fall Special Events
 - Conventions
 - Festivals
 - Family Oriented Events
 - MAC Events
8. Interested in Cooperative Advertising
- | | |
|-----------|-----|
| Yes | 70% |
| No | 23% |
| Undecided | 7% |
9. Average length of Stay
- | | |
|-----------|-----|
| 1 day | 11% |
| Overnight | 2% |
| 2-3 days | 38% |
| 4-7 days | 30% |
| 7 plus | 19% |
10. Who is your Customer?
- | | |
|--------------------------|-----|
| Day tripper | 11% |
| Hotel/Motel/B&B | 36% |
| Camper | 10% |
| Condo/whole House renter | 12% |
| Second Homeowner | 20% |
| Other (VFR) | 11% |